



Module 9 Design for Print

Dates: 16 March 2010
1 June 2010
26 October 2010

Location: The Link Room
Antalis Ltd
Gateway House
Interlink Way West
Coalville, Leicestershire LE67 1LE

Trainer: Neil Gordon

Suitable for:

Those overseeing the design process, print buyers, design specifiers, marketers

Learning outcomes:

On completion of this Unit delegates will be able to:

- Describe the main print processes and their applications.
- Prepare a basic design brief to meet customer specifications.
- Describe the essential design elements which can assist in the management of production costs.
- Identify common design and specification pitfalls, and apply techniques to avoid or minimise them.