



Module 4

Print, Paper and Sustainability – Time to revisit your Business Model?

Dates: 23 February 2010
29 April 2010
23 September 2010

Location: The Link Room
Antalis Ltd
Gateway House
Interlink Way West
Coalville, Leicestershire LE67 1LE

Trainer: Neil Gordon

Background: The rules of business are changing at an alarming rate and the scope of ‘sustainability’ has grown as a result. Businesses have to think differently, as the consequences of their actions, and the effect on resources and their continuing availability are now viewed more critically. Delegates will be introduced to basic principles of sustainability and how it is becoming a business imperative, as changes in social, economic and environmental pressures influence business needs.

Suitable for:

This Unit is suitable for all personnel, strategic and senior managers and their representatives, or anyone who has responsibility for informing corporate decision making relating to the introduction or improvement of sustainability, in line with their customers and stakeholders expectations.

Learning outcomes:

On completion of this Unit delegates will be able to:

- Identify the principle aspects of sustainability.
- Explain the principle Social, Economic and Environmental issues.
- Describe how a systematic approach can support their business activity.
- Describe how certification and accreditation schemes can contribute towards sustainable business solutions.
- Explain how the changing technical, economic and environmental issues might impact on their business model.