



Module 1

An Introduction to Sheetfed Print and Paper

Dates: 4 February 2010
8 April 2010
2 September 2010

Location: The Link Room
Antalis Ltd
Gateway House
Interlink Way West
Coalville, Leicestershire LE67 1LE

Trainer: Neil Gordon

Suitable for:

All staff who are involved in specifying print, including buyers, designers or members of a marketing team.

Learning outcomes:

On completion of this unit, delegates will be able to:

- Describe the sheetfed litho printing process and its applications.
- Describe the pre-press process and the essential steps customers should take when providing files.
- Identify a suitable range of substrates for offset printing and describe how choice of substrate can affect the printed result.
- Describe a range of common print finishing processes.
- Identify which “value added” processes can enhance product performance for printers, customers and end users.