



UNIT 2003 - AN INTRODUCTION TO SUSTAINABILITY (1 DAY)

The rules of business are changing at an alarming rate and the scope of 'sustainability' has grown as a result. Businesses have to think differently, as the consequences of their actions, and the effect on resources and their continuing availability are now viewed more critically.

Delegates will be introduced to basic principles of sustainability and how it is becoming a business imperative, as changes in social, economic and environmental pressures influence business needs.

Target Audience:

This Unit is suitable for inside and outside sales personnel, strategic or senior managers and their representatives, or anyone who has responsibility for informing corporate decision-making relating to the introduction or improvement of sustainability, in line with their customers and stakeholders expectations.

On completion of this Unit delegates will be able to:

1. Identify the principle aspects of sustainability
2. Explain the principle Social, Economic and Environmental issues
3. Describe how a systematic approach can support their business activity
4. Describe how certification and accreditation schemes can contribute towards sustainable business solutions
5. Explain how the changing technical, economic and environmental issues might impact on their business model.