



UNIT 2001 – ENVIRONMENTAL MANAGEMENT, LIFE CYCLE ASSESSMENT & ACCREDITATION SCHEMES (1 DAY)

Target Audience:

All inside and outside sales personnel, purchasing, marketeers, paper agents, print buyers and specifiers, estimators, paper buyers and representatives. In addition, this Unit is particularly suited to those with responsibility for environmental policy.

On completion of this Unit delegates will be able to:

1. Explain how changing environmental considerations impact on the print and paper industries.
2. Describe the main certification schemes (FSC, PEFC), and analyse their different attributes and benefits.
3. Describe what is meant by carbon footprint, and explain and critique a range of methodologies for its' calculation.
4. Describe EMAS and ISO 14000 series accreditation scheme and explain their benefits to the organisation.
5. Analyse the relationship between supply chain and chain of custody.
6. Explain the arguments for and against the use of recycled and virgin fibre.
7. Critique the differences between recycling, incineration and landfill as an end use solution.
8. Explain the principle requirements of EU waste regulations.
9. Explain and analyse the comparative carbon footprints of the print and paper and electronic media supply chains.
10. Explain the NAPM's 'Two Sides' initiative to customers.